

# EXHIBIT

NNPS JULY 15 - 18, 2026



## Connect with the Advanced Practice Providers Shaping Tomorrow's Care

Each July, NNPS Keystone brings nurse practitioners, physician associates, nurse midwives, and NP students to Keystone, Colorado for several days of intensive, accredited continuing education, collaboration, and networking.

The exhibit hall is where those conversations turn into real-world solutions — and where you meet the clinicians who are ready to implement them.

Keystone Conference Center  
Keystone, Colorado

# WHY EXHIBIT AT NNPS?

## Highly focused, deeply engaged audience

NNPS is built specifically for advanced practice providers in primary and acute care, including:

- Nurse Practitioners (all specialties)
- Physician Associates
- Nurse Midwives
- Advanced Practice RNs and NP students

These are the clinicians who influence:

- Prescribing and formularies
- Protocols and care pathways
- Product and technology selection
- Patient education tools
- Practice operations and efficiency

They come to NNPS to learn, discover, and bring back new partners and products to their teams.

## Intimate scale = meaningful conversations

NNPS is intentionally sized to encourage quality over quantity.

Instead of getting lost in a massive expo hall, your team connects with attendees in a curated exhibit environment where:

- Attendees have time to talk, not just grab swag
- Conversations go deeper into clinical and practical questions

Your solutions can be explored, demonstrated, and remembered



# WHO YOU WILL MEET

CONNECT WITH THE  
ADVANCED PRACTICE  
PROVIDERS SHAPING  
TOMORROW'S CARE

**NNPS attendees represent a wide range of specialties and care settings, including:**

## **Clinical Specialties:**

- Cardiology, Dermatology, Endocrinology, Infectious Diseases, Pulmonology, Pediatrics, Pain Management, Mental Health, Women's Health, and more.

## **Practice Settings:**

- Outpatient clinics, hospital systems, specialty practices, community health centers, rural and underserved areas, academic and teaching environments

## **Roles & Responsibilities:**

- Direct patient care, clinical leadership, preceptors, educators, researchers, practice owners, and decision-makers

**They're actively seeking tools  
and partners that can:**

- Improve patient outcomes
- Streamline workflows
- Support education and patient engagement
- Enhance the day-to-day realities of clinical practice



# EXHIBIT AND SPONSORSHIP OPPORTUNITIES

(Co-support opportunities available)

## KEYSTONE SPONSOR – \$20,000

- Prime location outside the event entrance for the mobile clinic display vehicle
- Prime 8' x 10' exhibit booth in the exhibit area
- Handouts placed in attendee bags
- Recognition on the NNPS website
- Recognition and marketing opportunity on the show app

## INDUSTRY SUPPORTED NON-ACCREDITED SYMPOSIA – \$12,000

- The meeting room is provided with audiovisual equipment for non-accredited Symposia affiliated with a catered function
- Recognition and marketing opportunity on the show app
- Website recognition

## FRIENDS OF THE NURSE PRACTITIONER – \$5,000

- Prime 8' x 10' exhibit booth in exhibit area (see Exhibit Booth for inclusions)
- Recognition in social media post(s)
- Website recognition (logo/link)

## EVENT SPONSOR – Starting at \$12,500

- Prime 8' x 10' exhibit booth or kiosk in sponsor area (see Exhibit Booth for inclusions)
- Handouts included in the attendee bag
- Recognition and marketing opportunity on the show app
- Website recognition (logo/link)

## REGISTRATION BAG – \$3,500

- Customized canvas bag with the show logo and sponsor logo
- Handouts included in the attendee bag
- Social media recognition
- Website recognition

## COFFEE SPONSOR – \$2,500

- Sponsorship for one day of attendee breaks
- Signage during the day of sponsored breaks
- Recognition on the NNPS website
- Recognition and marketing opportunity on the show app.

### Product Exclusions :

Retail sales of skin care creams, lotions, ointments, or gels, as well as LED Skin Rejuvenation Products, and Transcutaneous Electrical Nerve Stimulation Products (TENS) is prohibited.

Vendors with retail sales of these items in the exhibit hall will be asked to remove the product(s) and/or leave the exhibition hall, and will forfeit all fees.

Support opportunities are first-come-first-serve. Additional support items, co-support, and partial support opportunities are also available. To reserve your support item or for additional details please call 800-996-3233 or e-mail [info@npsymposium.com](mailto:info@npsymposium.com) and let us know your desired support item.

# EXHIBIT AND SPONSORSHIP OPPORTUNITIES

(Co-support opportunities available)

## BADGE HOLDER / LANYARD – \$5,000

- Exclusive recognition for support of NNPS badge holder
- Customized badge holder with corporate logo

## WATER BOTTLE SPONSOR – \$5,000

Custom NNPS Water Bottle with your company logo provided to all attendees in their registration bag

## COMMERCIAL POSTER PRESENTATIONS – \$2,500

Contact 800-996-3233 . [info@npsymposium.com](mailto:info@npsymposium.com)

## REGISTRATION BAG INSERT – \$1,000

Ability to add one item to the attendee bag

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# What Makes the NNPS Exhibit Hall Different



## Integrated into the learning experience

The exhibit hall is thoughtfully woven into the symposium schedule with:

- Dedicated exhibit hours
- Prime-time breaks and networking blocks
- Poster presentations and activities nearby

This means built-in traffic and repeated touchpoints with attendees - without needing to compete with offsite distractions.

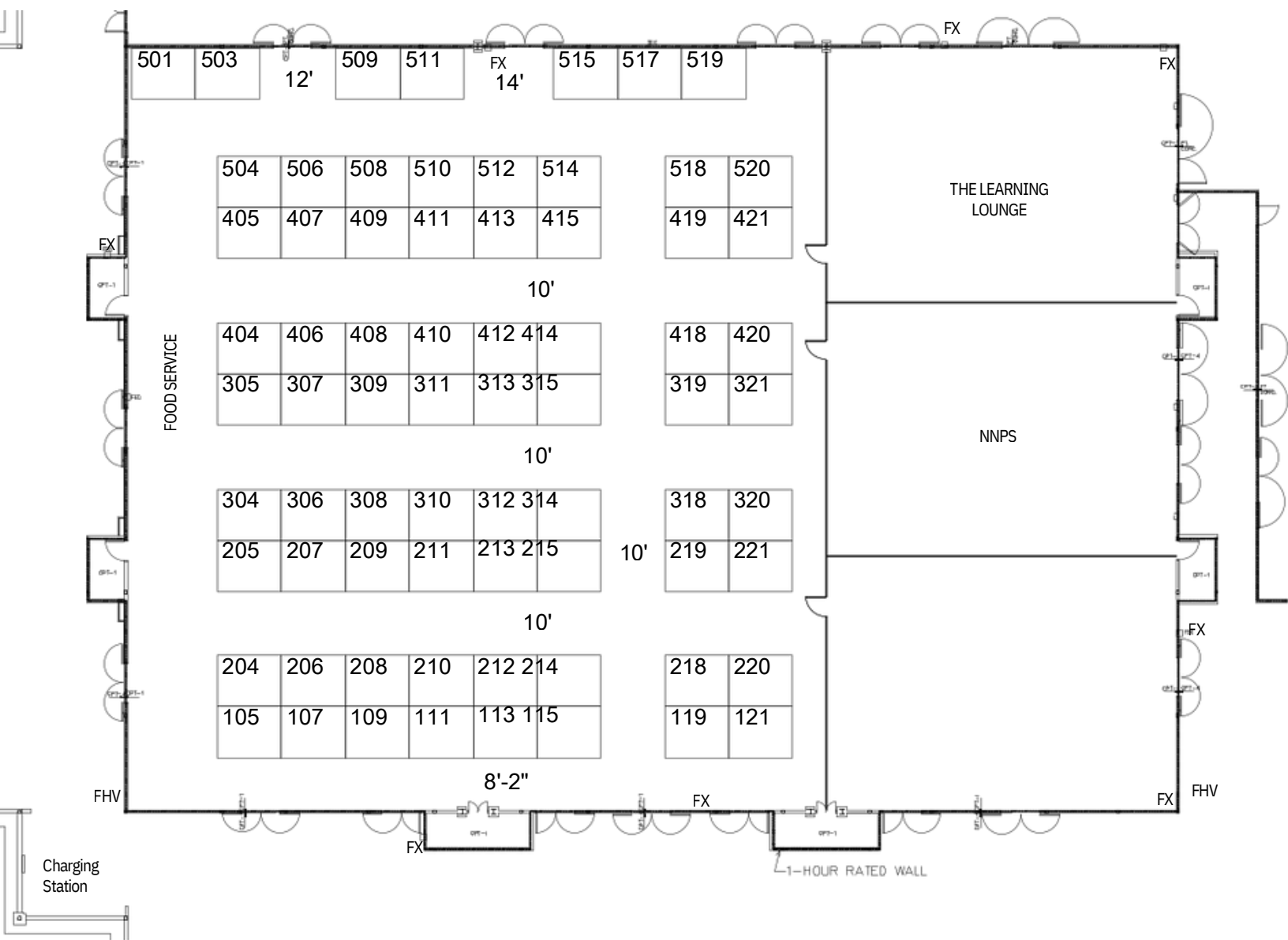
## Retreat setting in the Colorado Rockies

The symposium takes place at the Keystone Conference Center in Keystone, Colorado.

The setting is:

- Scenic, walkable, and easy to navigate
- Conducive to relaxed yet focused conversations
- A refreshing change from the typical big-city convention center

The result? Attendees are more present, more engaged, and more open to genuine connection with exhibitors.



## STANDARD EXHIBIT COST

\$2,800 PER 8' X 10' SPACE (80 SQFT)

## BOOTH PAYMENT:

- Full balance due on or before May 15, 2026
- Cancellations after May 15, 2026 are non-refundable

## BOOTH COST INCLUDES:

- Registration for two people
- Draped space (8' high back drape, 3' high side drape)
- 6' skirted table 2 folding chairs
- Wastebasket
- Company name sign
- Lead Retrieval

## Exhibit Dates & Hours

### Move In:

Wednesday July 15 - 8:00 AM-4:30 PM

### Show hours :

Wednesday July 15 - 5:00 PM - 6:30 PM

Thursday July 16 - 9:00 AM - 1:00 PM

Friday July 17 - 9:00 AM - 1:00 PM

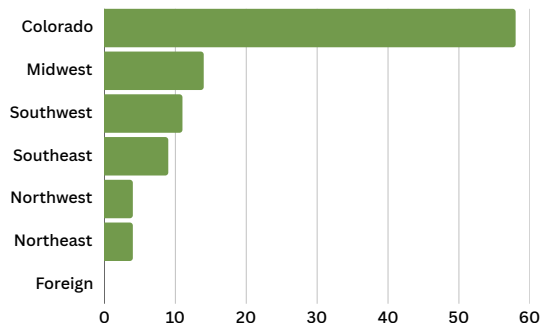
### Move-out:

Friday July 17 - 1:00 PM - 5:00 PM

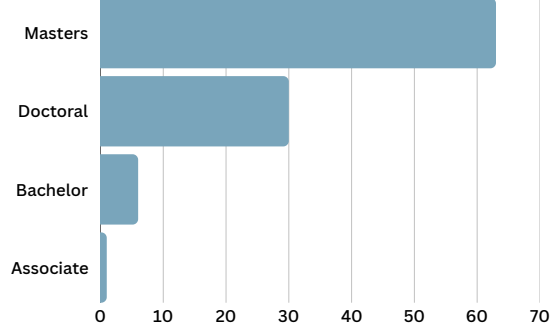
# 2025 Attendee Profile

\*Numbers shown represent percentages

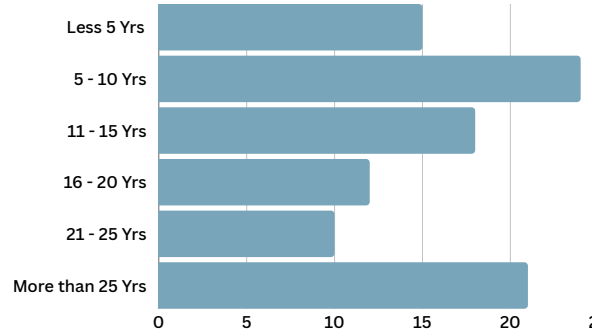
## Location



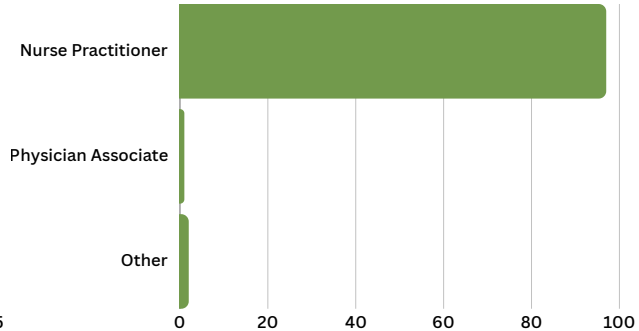
## Education



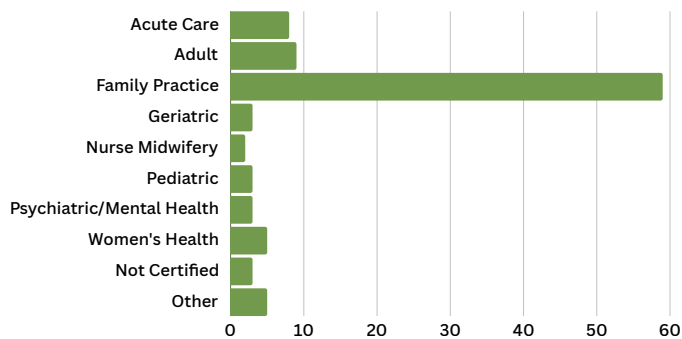
## Experience



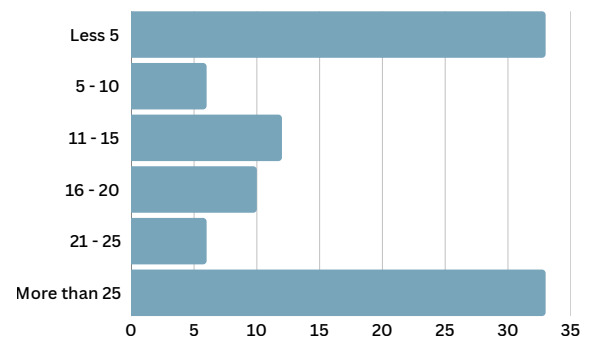
## Certification



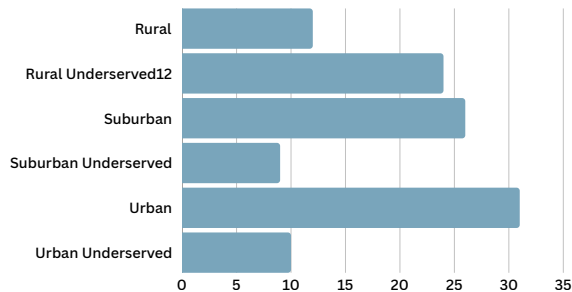
## Client Focus



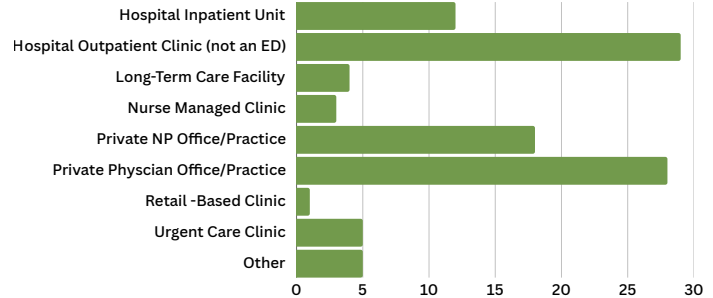
## Patience Per Week



## Job Setting Locale



## Job Setting



### CE CERTIFICATION

The National Nurse Practitioner Symposium will provide CE Certification via the following:

- Joint Accreditation (ACCME, ACPE, ANCC)
- AANP

with pertinent content accepted by  
AAPA, ACNM and NAPNAP

800-996-3233 + [www.npsymposium.com](http://www.npsymposium.com) + [info@npsymposium.com](mailto:info@npsymposium.com)

