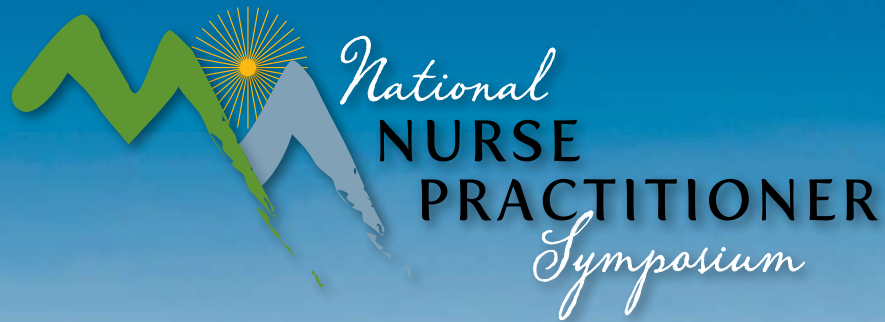


EXHIBIT AND SUPPORT INFORMATION



July 12-15, 2012

Copper Conference Center • Copper Mountain, Colorado

Excellence in
Continuing Education
and Professional
Development



800-996-3233 • www.npsymposium.com



The National Nurse Practitioner Symposium will be held at the Copper Conference Center and Exhibit Pavilion in Copper Mountain Colorado July 12-15, 2012 (exhibit July 12-14). This national event will attract a loyal following of Nurse Practitioners involved in both primary and acute care. As an exhibitor and/or supporting entity, you will have the opportunity to network with these highly skilled professionals during three days of accredited educational sessions, receptions and exhibition interaction. Approximately 1,000 Nurse Practitioners are anticipated to be on hand to view the exhibits and update

their needs for information on the latest products, services, techniques, research findings, and career enhancement opportunities. Content will be suitable for Nurse Midwives and Physician Assistants as well.

Educational sessions are scheduled to allow specific periods of time to visit the exhibits. Catered functions will be held within the exhibit area. Special promotions will be held to encourage all participants to visit your exhibit booth. Your company can increase its exposure by participating as a supporting corporate entity. Most supporting entities receive mention in the show program, and preferred placement on the exhibit floor.

For more information on exhibit or support opportunities call 800-996-3233 or access www.npsymposium.com.

Attendees who plan to buy one or more products or services as a result of what they saw at an exhibition: 53%.

Source: The Role & Value of Face-to-Face Interaction — Purchase Process & Customer Relationships; Center for Exhibition Industry Research (CEIR), 2003

SUPPORT OPPORTUNITIES

WELCOME RECEPTION (\$25,000)

- Exclusive recognition for support of the July 12 NNPS Welcome Reception
- Recognition for support of three educational sessions (1 – 1½ hours each)
- Full page full color ad in Show Program
- Corporate banner hung in exhibition area (banner supplied by sponsor)
- Recognition signage
- Corporate literature included with registration materials (restrictions apply)
- Hors d'oeuvres and beverages located near your exhibit booth

INDUSTRY SUPPORTED ACCREDITED SYMPOSIA (\$20,000)

- Recognition for support of catered function (Breakfast, Lunch or Dinner)
- Meeting room provided for accredited Symposia affiliated with catered function (restrictions apply to speaker and content)
- Full page black & white ad in Show Program
- Corporate banner displayed at Symposium (banner supplied by sponsor)
- Recognition signage

REGISTRATION BAG (\$12,500)

- Exclusive recognition for support of the NNPS Registration Bag
- Customized canvas bag with corporate logo
- 1/2 page black & white ad in Show Program
- Corporate literature included with registration materials (restrictions apply)

CYBER LOUNGE & CERTIFICATE PRINTER STATIONS (\$10,000)

- Recognition for support of Cyber Lounge & Certificate Printer Stations
- 1/2 page black & white ad in Show Program
- Recognition placard next to every terminal/printer
- Corporate brochure and/or promotional item allowed placement at Cyber Lounge & Certificate Printer Stations

INDUSTRY SUPPORTED NON-ACCREDITED SYMPOSIA (\$8,000)

- Recognition for support of catered function (Breakfast, Lunch or Dinner)
- Meeting room provided for non-accredited Symposia affiliated with catered function (restrictions apply to speaker and content.)
- 1/2 page black & white ad in Show Program
- Corporate banner displayed at Symposium (banner supplied by sponsor)
- Recognition signage
- Corporate supporter to provide catering through Copper Conference Catering Services (restrictions apply to menu items and audience size)

BADGE HOLDER (\$5,000)

- Exclusive recognition for support of NNPS Badge Holder
- Customized badge holder with corporate logo

WATER BOTTLE (\$5,000)

- Exclusive recognition for support of NNPS Water Bottle
- Customized water bottles with corporate logo

REFRESHMENT BREAK (\$4,000)

- Recognition for support of a Refreshment Break (date and time selection first-come-first-serve)
- Sponsor recognition signage

GENERAL EDUCATION GRANT (\$2,500 per 1 – 1½ hours)

- Byline mention in Syllabus

FRIENDS OF THE NURSE PRACTITIONER (\$2,000)

- Logo recognition on a banner prominently displayed in the exhibition hall
- Special ribbon/pin for your personnel to wear designating them as Friends of the Nurse Practitioner
- Identifier hung above your exhibit booth designating your booth as Friends of the Nurse Practitioner
- Logo recognition in the Show Program Friends of the Nurse Practitioner acknowledgement
- Logo recognition on the Friends of the Nurse Practitioner signage in the registration area

ADDITIONAL SPONSORSHIP OPPORTUNITIES (Call for Details)

- Digital Recordings
- On-Demand Webcast
- Door Drop
- Pen-on-a-Rope
- "First Aid Kit" Goodies
- Pre-Show Mailer
- Notepads
- Umbrellas

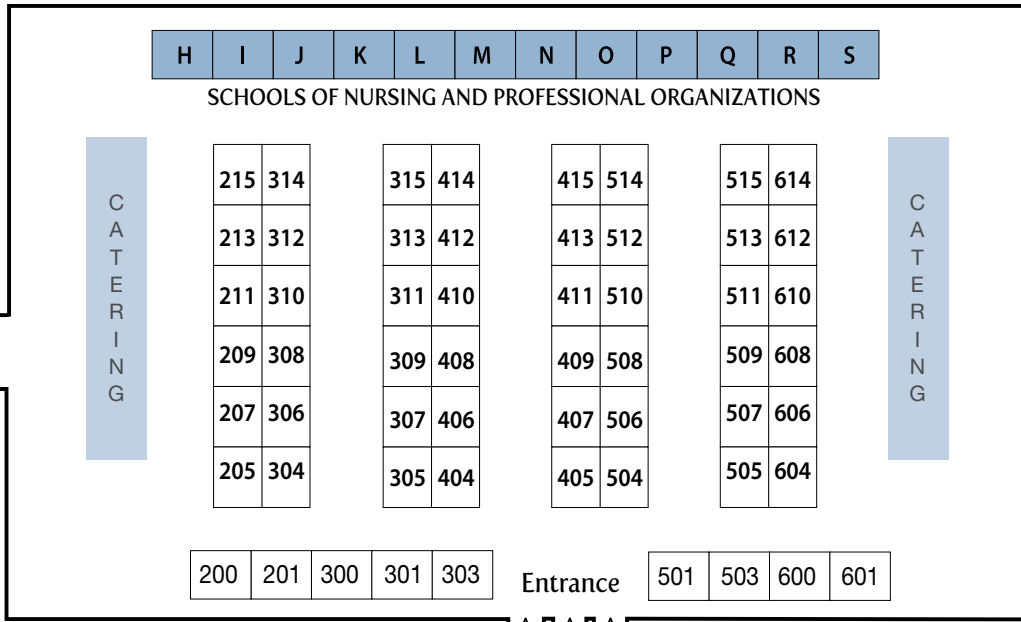
ENDURING MATERIALS

The National Nurse Practitioner Symposium publishes Enduring Materials. If your company would like to support these accredited Enduring Materials for educational purposes, please call 800-996-3233 or e-mail us for details.

Support opportunities are first-come-first-serve. Additional support items, co-support and partial support opportunities are also available. To reserve your support item or for additional details please call 800-996-3233 or e-mail us and let us know your desired support item.

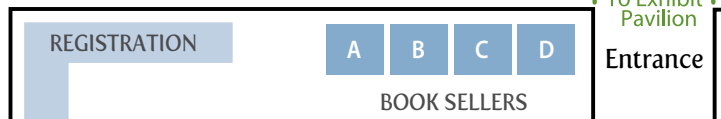
EXHIBITION DETAILS

COPPER EXHIBIT PAVILION



↓ To Conference Center ↓

COPPER CONFERENCE CENTER



45% of attendees develop an emotional connection with a brand after interacting with it at a trade show.

Source: Exhibit Surveys, Inc., 2007

COST

\$2,250 per 8' x 10' space (80 sq ft)

BOOTH PAYMENT:

50% non-refundable deposit due upon booking
Full balance due on or before May 12, 2012
Cancellations after May 12, 2012 are non-refundable

BOOTH COST INCLUDES:

- Draped space (8' high back drape, 3' high side drape – island locations excluded)
- 6' skirted table
- 2 folding chairs
- Wastebasket
- Company name sign
- Listing in Show Program
- Exhibitor badges for booth personnel
- General security

* The entire exhibit area is mat flooring
* Electrical and Internet are not included in booth cost

EXHIBIT HOURS & DATES

- **Move-In:**
Thursday, July 12 • 10:00 am – 4:30 pm
- **Exhibit Hours:**
Thursday, July 12 • 5:30 pm – 7:00 pm
Friday, July 13 • 9:00 am – 1:00 pm
Saturday, July 14 • 9:00 am – 12:00 noon
- **Move-Out:**
Saturday, July 14 • 12:00 noon – 2:00 pm

ADDITIONAL EXHIBIT OPPORTUNITIES

BOOK SELLER AREA • \$2,500

This specially designated area will allow expanded exhibit hours from the main exhibit. The exhibit hours for the booths located in the book seller area are:

Thursday, July 12 **Friday, July 13** **Saturday, July 14**
12:00 noon – 7:00 pm 9:00 am – 4:00 pm 9:00 am – 12:00 noon

The book seller area is conveniently located near to the main registration and restrooms. All catering will be located in the Exhibit Pavilion. No catering will be in the book seller area while the exhibits are open. Although general security is provided, the symposium will not be responsible for theft of display materials neither during nor after exhibit hours.

“TAKE-ONE” TABLE • \$500

Can't make it to the event but want to get your literature in front of this qualified audience? You can have your literature distributed at the “Take One” Table area. Show Management will distribute and replenish your literature in this specially designated area at the exhibition entrance.

- Exhibition company is responsible for shipment arrangements of literature both to and from Copper Mountain.
- “Take-One” Table area is to be unstaffed.
- No exhibitors or corporate representatives will be allowed in the area.

SIGN UP FORM

Preferred Booth Location:

1st _____ 2nd _____ 3rd _____

Support & Other Opportunities (check all that apply)

- Welcome Reception • \$25,000
- Industry Supported Accredited Symposia • \$20,000
- Registration Bag • \$12,500
- Cyber Lounge & Certificate Printer Stations • \$10,000
- Industry Supported Non-Accredited Symposia • \$8,000
- Badge Holder • \$5,000
- Water Bottle • \$5,000
- Refreshment Break • \$4,000
- General Education Grant • \$2,500 per 1–1½ hours
- Friends of the Nurse Practitioner • \$2,000
- Enduring Materials • Call for details
- Book Seller Area • \$2,500
- “Take One Table” • \$500
- Other _____

Please type or print all information completely:

Name _____
Title _____
Company _____
Address _____
City _____ State _____ ZIP _____
Phone (____) _____
Fax (____) _____
E-mail _____
Web site _____

Return to: Milestone Presentations, LLC or FAX: 888-996-3296
4255 South Buckley Road, #118
Aurora, Colorado 80013



National NURSE PRACTITIONER Symposium

July 12–15, 2012
Copper Mountain, Colorado



CE CERTIFICATION

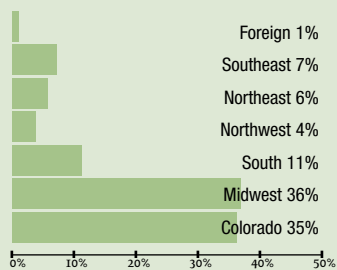
The National Nurse Practitioner Symposium will provide CE Certification via the following:

- ACCME • ANCC • AANP
- with pertinent content accepted by
AAPA, ACNM and NAPNAP

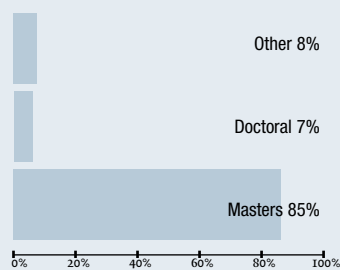


ATTENDEE PROFILE

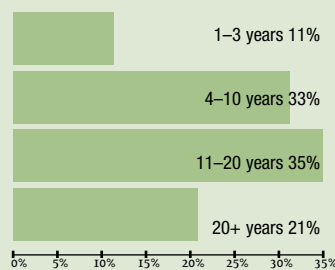
LOCATION



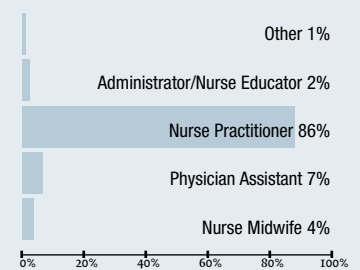
EDUCATION



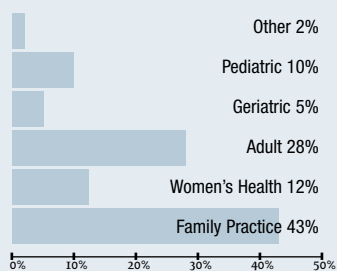
EXPERIENCE



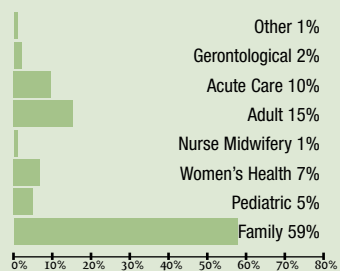
POSITION



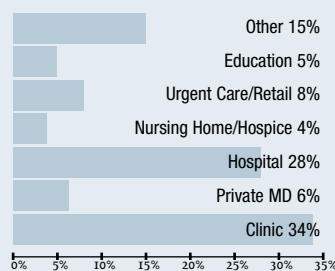
CLIENT FOCUS



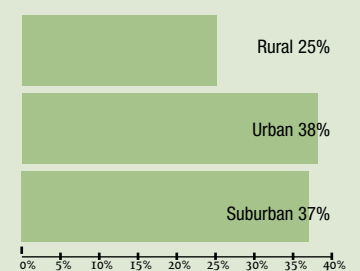
CERTIFICATION



JOB SETTING



JOB SETTING LOCALE



MANAGEMENT



MILESTONE PRESENTATIONS, LLC

The National Nurse Practitioner Symposium exhibition is managed by Milestone Presentations, LLC, a professional trade show management and conference planning company with locations throughout the United States.

4255 South Buckley Road, #118
Aurora, Colorado 80013

Ph: 800-996-3233

Fax: 888-996-3296

www.milestoneshows.com